



KAMI MUSKAT

Public Relations

EXPERIENCE

KATHRYN MASON PR & MARKETING

Public Relations Intern | June 2017-Aug 2017 | Dublin, Ireland

- Assisted in the implementation of PR & Marketing strategies for client and client projects
- Assisted in marketing, digital marketing and media campaigns for clients and projects
- Administered and assisted in the development of the organizations social media channels
- Provided hands-on support to the management such as office administration, media database management, and project/client research

AUBURN UNIVERSITY ATHLETICS DEPARTMENT

Media Relations Intern | Aug 2016 - May 2017 | Auburn, AL

- Edited game day programs, wrote game day features, sport previews and press releases, made graphics using programs such as Photoshop and InDesign.
- On game days, I was responsible for distributing stats to appropriate journalists and sports information directors, helping with statistics during the game, and interviewing and collecting quotes from players and coach for the media

MTI AMERICA

Marketing Intern | May 2016 - Aug 2016 | Pompano Beach, FL

- Content curation and writing posts for multiple clients
- Draft and edit press releases
- Creation of advertising and competitor books
- Research of competitors and their social media practices
- Assisted in planning and organizing the company booth for a workers compensation conference

AUBURN UNIVERSITY PSYCHOLOGY DEPARTMENT

Research Assistant | Aug 2015 - Dec 2015 | Auburn, AL

- Assisted an Auburn University graduate student in the implementation of a research study
- Helped organize research and testing materials
- Aided in interpretation of test results

CONTACT

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🌐 www.kamimuskat.com

🏠 Boca Raton, Florida*

*Willing to relocate

EDUCATION

AUBURN UNIVERSITY
**BACHELOR OF ARTS.:
PUBLIC RELATIONS**
MINOR: PSYCHOLOGY
Graduating: August 2018

SKILLS

Adobe Creative Cloud
Communication
HTML & CSS
Microsoft Office
Social Media
SPSS
Wordpress
Writing Skills